



better your best

BUSINESS PERFORMANCE SPECIALISTS

12 Driving Forces		
KNOWLEDGE	Instinctive	People who are driven by utilizing past experiences, intuition and seeking specific knowledge when necessary.
	Intellectual	People who are driven by opportunities to learn, acquire knowledge and the discovery of truth.
UTILITY	Resourceful	People who are driven by practical results, maximizing both efficiency and returns for their investments of time, talent, energy and resources.
	Selfless	People who are driven by completing tasks for the sake of completion, with little expectation of personal return.
SURROUNDINGS	Harmonious	People who are driven by the experience, subjective viewpoints and balance in their surroundings.
	Objective	People who are driven by the functionality and objectivity of their surroundings.
OTHERS	Altruistic	People who are driven to assist others for the satisfaction of being helpful or supportive.
	Intentional	People who are driven to assist others for a specific purpose, not just for the sake of being helpful or supportive.
POWER	Collaborative	People who are driven by being in a supporting role and contributing with little need for individual recognition.
	Commanding	People who are driven by status, recognition and control over personal freedom.
METHODOLOGIES	Receptive	People who are driven by new ideas, methods and opportunities that fall outside a defined system for living.
	Structured	People who are driven by traditional approaches, proven methods and a defined system for living.